

CLIENT

Archives, Libraries and Museums London

www.almlondon.org.uk

PROJECT

Visual Identity 2004

- brief: vibrant, modern
- ten weeks from brief to delivery
- identity guide and full logo set for office, web and print
- application to newsletters, reports (upper left), brochures (upper right) and display (10ft x 8ft, lower right)



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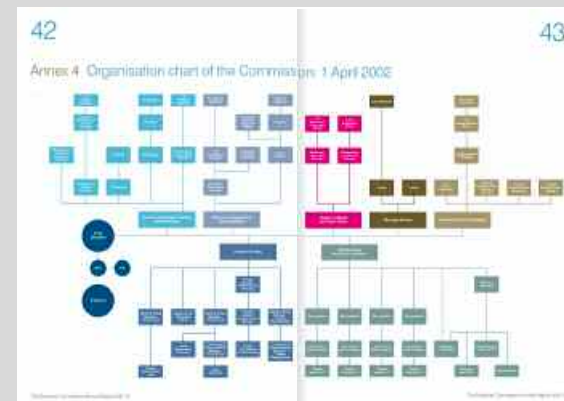
The Electoral Commission

www.electoralcommission.org.uk

PROJECT

Annual Report 2002

- 68 pages A4 including accounts
- design and printbuying
- new visual identity applied
- rigorous approval process
- statutory publication deadline



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Channel 4 Television, 4Learning

www.channel4.com/history/microsites/S/ss

PROJECT

'Terror Machine: Hitler's SS'

- 48 pages, 174mm x 230mm, perfect bound
- sold as a documentary series tie-in
- archive photography used extensively to illustrate the text



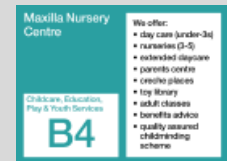
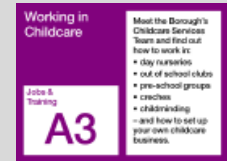
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Royal Borough of
Kensington & Chelsea

PROJECT

'Children First 2004' exhibition

- promotion of children's services exhibition
- four month campaign devised and implemented
- liaison with SureStarts, JobCentre Plus and others
- 50K leaflet drop organised to social housing
- displays, signs, slide show, event guide and branded handouts for use at the venue
- consultancy for the charity 4Children



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**London Borough of Southwark,
Education Services**

www.southwark.gov.uk

PROJECT

'Southwark Quality Kitemark'

- quality assurance scheme workbook
- 224 pages A4 in 10 sections
- screen-printed polypropylene ringbinder and case
- illustrations commissioned for section dividers
- prototype plaque, brochure, signs for launch event



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World Development Movement (WDM)

www.wdm.org.uk

PROJECT

'Action'

- quarterly magazine for activist membership campaigning for 'justice for the world's poor'



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Southwark Teenage Pregnancy Project

PROJECT

'Clued Up'

- newsletter for education, health and social work sector workers in Southwark reporting on measures to reduce teenage pregnancy

